



The Pipes of Christmas

SPONSORSHIP AND AD OPPORTUNITIES

The Pipes of Christmas celebrates the music of Scotland, Ireland, Wales and beyond with two special concerts over two days in New York City and New Jersey!

Help keep this warm and wonderful holiday tradition going and showcase your business to the attendees and supporters who participate in the Pipes of Christmas each year.

2,000
Event attendees

WORLDWIDE
Online webcast viewers

7,500
Email & website visitors

PREMIUM SPONSOR

\$2,500

- Special credit in our international webcast airing Dec. 24-26, 2022
- Premium logo placement on the Pipes of Christmas online program page
- Premium placement (logo + full-page ad) in printed program¹
- Visibility in email newsletters
- Four VIP tickets to the concert of your choice
- Special credit in our webcast

DELUXE SPONSOR

\$1,200

- Logo placement on the Pipes of Christmas online program page
- Logo and half-page ad placement in printed program
- Visibility in email newsletters
- Two VIP tickets to the concert of your choice

PROGRAM BOOK AD SPOT

Full Page Ad (full colour) - \$150

Half Page Ad (full colour) - \$75

- Program printed and listed on our site for 5 years

¹Printed programs are publicly archived to the Pipes of Christmas website, giving you extended visibility long after the event is over!



AD SALES



**The Pipes of
Christmas**

SPONSORSHIP AND AD OPPORTUNITIES

Past sponsor? Just let us know if you would like to re-use last year's or submit a new advertisement using the specifications below. This year we'll also have an online program page and ask that you send us a vector (EPS, AI) or hi-res version of your logo. **Thank you for your ongoing support!**

PROGRAM BOOK ADS

All advertisements must be submitted as print-ready files and formatted to the following specifications:

Full Page Ad - 5.75 in x 8.75 in

Half Page Ad - 5.75 in x 4.375 in

Above dimensions include 0.125 in bleeds. Submissions without a design or ones that need adjustments are subject to additional artwork fees.

ONLINE PROGRAM PAGE LOGO PLACEMENT

Please send a vector logo (EPS, AI) or hi-res version of your logo to be featured on our site as well as our newsletters.

Space is limited for this unique opportunity, so be sure to book your ad space before December 1, 2022!

To submit your ad or for technical questions:

Melana Currie | Graphic Designer
info@melanacurrie.com



AD SALES

pipesofchristmas@gmail.com | 908.858.6543 | www.pipesofchristmas.com